









## X1® Enterprise Search Logo Usage (RGB)



	R 247	G 147	B 30	(#F7931E)
	R 210	G 82	B 0	(#D25200)
	R 51	G 51	B 51	(#333333)
	R 0	G 0	B 0	(#000000)




	R 204	G 204	B 204	(#CCCCCC)
	R 127	G 127	B 127	(#7F7F7F)
	R 153	G 153	B 153	(#999999)
	R 255	G 255	B 255	(#FFFFFF)



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## X1® Enterprise Search Logo Usage (RGB)

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 R 247 G 147 B 30 (#F7931E)  
 R 102 G 102 B 102 (#666666)  
 R 153 G 153 B 153 (#999999)





 R 204 G 204 B 204 (#CCCCCC)  
 R 255 G 255 B 255 (#FFFFFF)

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## X1® Enterprise Search Logo Usage (CMYK)



	C 0	M 50	Y 100	K 0
	C 10	M 80	Y 100	K 0
	C 0	M 0	Y 0	K 90
	C 0	M 0	Y 0	K 100

	C 0	M 0	Y 0	K 15
	C 0	M 0	Y 0	K 50
	C 0	M 0	Y 0	K 80
	C 0	M 0	Y 0	K 0

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## X1® Enterprise Search Logo Usage (CMYK)






	C 0	M 50	Y 100	K 0
	C 0	M 0	Y 0	K 80
	C 0	M 0	Y 0	K 50

	C 0	M 0	Y 0	K 15
	C 0	M 0	Y 0	K 0

## X1® Enterprise Search Logo Usage (PANTONE)

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-  Pantone 144
-  Pantone Cool Grey 11 (100%)
-  Pantone Cool Grey 11 (60%)

-  Pantone Cool Grey 11 (20%)
  -  White
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## X1® Enterprise Search Logo Usage (B&W)

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# X1® Enterprise Search Logo Usage

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## X1 Logo Usage

The X1 logo has the greatest impact and legibility on a darker background. When using a Color or Black and White version of the X1 logo, make sure there is a white background behind the "X1".

### Correct:



### Incorrect:



## X1 Reverse on Background

Use a one-color knock-out when reversing on a colored background.

